

**FUNDING AGREEMENT AND MEMORANDUM OF UNDERSTANDING  
BETWEEN  
GENESEE COUNTY  
AND  
AMERICAN JUNIOR GOLF ASSOCIATION**

This Funding Agreement and Memorandum of Understanding ("Agreement and MOU") is entered into between the County of Genesee, Michigan, 1101 Beach Street, Flint, Michigan 48502 ("County"), and American Junior Golf Association, a non-profit corporation, 1980 Sports Club Drive, Braselton, Georgia 30517 ("AJGA") (together, the "Parties").

WHEREAS, the County wishes to promote and encourage tourism and convention business within the County; and

WHEREAS, the AJGA holds an annual event, the Randy Wise Junior Golf Tournament, at Spring Meadows Country Club in Linden, Michigan, which attracts players and visitors from around the state, region, country, and world, and it is to the mutual advantage of both the County and AJGA to promote this golf tournament.

NOW THEREFORE, the Parties do mutually agree as follows:

1. The services to be rendered by AJGA for the benefit of the County under this Agreement and MOU include the promotion and encouragement of tourism associated with the Junior Golf Tournament.
2. This shall be a three-year sponsorship, at a cost of \$15,000.00 per year, with the County paying a total of \$37,500.00 and Explore Flint & Genesee contributing \$7,500.00 for the first year.
3. Payment by the County to AJGA to provide the aforementioned services shall be a lump-sum payment of \$7,500.00 for the first year, to be paid on or about May 15, 2025, and \$15,000.00 payments to be made for the second and third years.
4. AJGA agrees that the County Chief Financial Officer may, at any time, request a report from AJGA specifying how the funds are being spent or committed. AJGA agrees to submit a full report concerning the expenditures of sums paid pursuant to this Agreement and MOU, said report to be filed with the Office of the Genesee County Board of Commissioners no later than September 30<sup>th</sup> of each sponsorship year.
5. It is expressly understood and agreed by the County and AJGA that said funds shall be used solely for the services called for in this Agreement and MOU and solely for uses allowed by the Genesee County Accommodation Ordinance and state law. In the event that

AJGA is found to have misused said funds, AJGA agrees to repay the amount of the misused funds to the County.

Genesee County reserves the right to withhold any future disbursements to recoup any misused funds.

6. It is agreed that the County, through its Chief Financial Officer, may have access to the books and accounts of AJGA at all times.
7. In consideration of the County providing this funding related to the promotion of the Randy Wise Junior Golf Tournament, in addition to prominently displaying the Genesee County logo in all of its advertisements concerning the golf tournament, including the language, *"Funded in partnership with Genesee County,"* AJGA agrees to provide the following:

#### **ON-SITE BENEFITS**

- Event naming rights: Randy Wise Junior Open presented by Genesee County
  - Spring Meadows Country Club, August 11 - 15, 2025
- Two 3x5 banners displayed in prominent locations on the golf course, including starting tees
- Name or logo on all the following gift items for junior golfers
  - Tournament awards and towel
- Name on all tournament documents including results and recaps sent to media
- Ability to distribute product or setup a promotional display
- Hospitality opportunities in the Junior-Am Fundraising tournament (3 Teams - 12 people)
- On-site access to tournament participants, families, coaches, volunteers and other supporters
- Player meal sponsor

#### **DIGITAL BENEFITS**

- Logo/link listed on:
  - Dedicated tournament website
  - TaylorMade | adidas Golf Live Scoring website (3 million views per year)
- Explore Flint/Genesee mentions across the AJGA's social media platforms (Facebook, Twitter, Instagram and TikTok)
  - Combined following of over 200,000+ unique individuals
- Logo/name in AJGA annual collateral

8. AJGA hereby agrees that it will at all times indemnify, defend, and hold the County harmless from and against every claim, demand, liability, loss damage, cost, charge, counsel fee, expense, suit, order, judgment and adjudication whatsoever hereafter the County in consequence of any act or omission by AJGA in the performance of this contract and AJGA will provide the County with proof of insurance to meet same before the County shall be required to make payment.
9. The term of this Agreement and MOU commences May 15, 2025, and shall continue through September 30, 2027.

American Junior Golf Association

GENESEE COUNTY

\_\_\_\_\_  
By:  
Its:

\_\_\_\_\_  
Delrico Loyd, Chairperson  
Board of County Commissioners

Dated:\_\_\_\_\_

Dated:\_\_\_\_\_