



**To:** Charles Winfrey, Human Services Committee Chairperson

**From:** Michelle Estell RS., MSA  
Health Officer

**RE:** Request to approve Letter of Agreement (LOA) with Region 10 Prepaid Synar Youth Tobacco Services

**BOARD ACTION REQUESTED –**

Request to approve Letter of Agreement (LOA) with Region 10 Prepaid Synar Youth Tobacco Services.

**BACKGROUND –**

This is an annual renewal contract. This agreement has occurred yearly between the Genesee County Health Department and Region 10 Prepaid Inpatient Health Plan (PIHP) to implement tobacco compliance services utilizing the Designated Youth Tobacco Use Representatives (DYTUR).

**DISCUSSION –**

This agreement is to implement tobacco compliance services in community norms to impact youth tobacco sales trends in Genesee County.

**IMPACT ON HUMAN RESOURCES –**

The employees involved in these programs will continue to require the same human resources that they've been receiving. There are no additional resources needed at this time.

**IMPACT ON BUDGET –**

The Letter of Agreement will not exceed \$34,108.42 for a period from October 1, 2024 through September 30, 2025. The Funding Account is 2211.603.01-957.004; Funding Source: Region 10 Prepaid Inpatient Health Plan. No Additional County Appropriations are needed.

**IMPACT ON FACILITIES –**

The employees involved in these programs will continue to use the same facilities that is currently being used.

**IMPACT ON TECHNOLOGY –**

The employees involved in these programs will continue to use the same technology that they have been using.

**CONFORMITY TO COUNTY PRIORITIES –**

The Genesee County Tobacco Retail and Licensing program is working to promote and improve healthy safe and livable communities, long term financial stability, inclusive collaborative cultures, and community growth through providing tobacco, vaping and smoking cessation education to tobacco vendors and schools and throughout diverse communities. Conducting investigation and Synar and Non-Synar activities to eliminate sales of tobacco and vaping products to individuals under the age of 21. Lastly to ensure all facilities are current on licensing and have submitted the associated fee and or fines.