

Flint & Genesee Economic Alliance

Overview & Update



Our Vision: **Forward Together**
A Shared Vision for Economic Prosperity

In 2040, Genesee County is a top-five community in Michigan based on jobs, talent, livability, and equity

Indicators for Success

We measure our progress toward our vision across five indicators and our community scorecard



AVERAGE WAGES

\$1,086

Per week average wage
for workers in the county
(2025)

28th

out of the 83 Michigan
counties



NET IN-
MIGRATION

-799*

People moved out of
Genesee County (2022)

77th

out of the 83 Michigan
counties



EDUCATIONAL
ATTAINMENT

34%*

of residents over 25
have a postsecondary
degree (2023)

32nd

out of the 83 Michigan
counties



GDP GROWTH
RATE

1.9%*

Growth in GDP between
2022-23 / state change

48th

out of the 83 Michigan
counties



FAMILY POVERTY
RATE

10.9%

Families living below the
poverty line (2023)

72nd

out of the 83 Michigan
counties

FGEA Mission & Objectives

Why we exist:

To grow, retain, and attract businesses in and to Genesee County by marketing the county and convening the resources they need, in order to advance the prosperity of Genesee County residents.

How we do our work:

1. Help new businesses grow
2. Retain existing businesses
3. Attract new businesses, jobs, and investment

FGEA Team Approach

Business Retention & Expansion

Business Attraction

Small Business Development

Procurement Assistance (APEX Accelerator)



Retention Win: Fluid Cooling Systems

Fluid Cooling Systems have outgrown their current facility and have announced their expansion plans in the City of Burton. Fluid Cooling Systems engineers and manufactures industrial, commercial, and HVAC products for a variety of industries. This expansion will help with production time and efficiency.

Total Investment: \$2,522,893

Jobs Created: 82

Increase in annual payroll: \$3,752,320

Incentive: \$575,000 BDP



**FLUID COOLING™
SYSTEMS, LLC.**



Attraction Win: Fenton Food & Beverage

Fenton Food and Beverage LLC is owned by Yahya Abbas of YaYa Foods Corp., a Canadian company with over 30 years of experience in food and beverage manufacturing. YaYa Foods Corp has a long history in the plant-based milk alternative space and is the second-largest manufacturer in North America within the category. In addition to providing YaYa Foods Corp with additional opportunities to tap into the U.S. beverage market, the Fenton location expects to be the first in North America to use a new technology of extracting milk from nuts with water instead of making milk from paste. Michigan was among six states located in the Midwest and Southeast regions in the running for the project.

Total Investment: \$56,200,000

Jobs Created: 96

Increase in annual payroll: \$6,653,337 (\$33.32/hour)

Incentive: \$96,000 BDP; 50% SESA exemption on personal property



Yahya Abbas, CEO of Yaya Foods Corp. owner of Fenton Food and Beverage, LLC



Small Business Win: Moving Flint Forward

The Moving Flint Forward Cohort was announced. Twenty-six Flint-based businesses received funding, intended to help their businesses grow and thrive. New businesses will receive \$10,000 and alumni businesses will receive \$5,000. The funding can be used to help with expenses such as building and property improvements, equipment, inventory, raw materials, licensing and permits, marketing and promotions, and training programs. All this made possible by a General Motors grant.

Total Award: \$210,000

16 Businesses: \$10,000

10 "Alumni" Business: \$5,000



“Mega-Projects that include ample high-wage jobs are a boon for economic growth.”

-2025 Study by Fourth Economy

Our Audacious Goal:

Attract an Advanced Manufacturer that will create at least 2,000 jobs and invest at least \$2,000,000,000.

Our Plan

1. Develop the Best Site in America -- reduce risk and leverage Strengths
2. Position the irresistible value to potential clients
3. Deliver measurable advantage to clients and grow the local economy

AMD Update

- Own: 1,299.74 acres (202 parcels) | Control: 23.98 acres (8 parcels)
- Maple Creek Neighborhood: 100% Control
- On-going site maintenance (structure removal, mowing, farming, brush removal)
- Working through special projects and due diligence
- Marketing the site to industry

Get regular updates at www.GeneseeJobs.org



Bishop International Airport

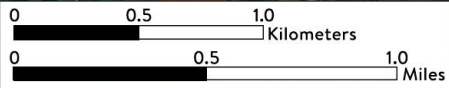


Maple Rd.

Linden Rd.

Elms Rd.

Hill Rd.



Wendy's
Rise and shine with breakfast!

Supercuts
Supercuts® Styling You

Family Farm & Home
Family Farm and Home's Location

Eyeglass World
Optometrist

Dermatology & Cosmetic Center
Dr. Wasim...
Expert dermatologists, med.

Red Robin Gourmet Burgers and Brews
Hamburgers

Tropical Touch Flint
Experience the relaxation and fun!

Family Dental Group
Family Oral, Pediatric & Cosmetic

Ulta Beauty
View offer: 50% off 2500 beauty credits

Caruzin Motors
Used car dealer

Meijer Supermarket

Starbucks Coffee Company
Starbucks Spring Menu

Costco Wholesale
Sweet Fish at Costco

Thank You

