

GENESEE COUNTY: EVENT FUND REQUEST

EVENT NAME	DATE	EST. RM NIGHTS	TOTAL ATTENDEES	EST ECONOMIC IMPACT	REQUEST AMOUNT	REQUEST
FLINT CITY BUCKS	GENERAL SEASON SUPPORT	100	3K-4K	\$300K	\$15,000	2026 SEASON SUPPORT. COUNTY RECEIVE PREMIER MARKET
MIDWEST INVITATIONAL RODEO	JUNE 11-12TH	160	5K-7K	\$1.2 M	\$20K X 2YRS (2026 & 2027)	SEEKING 2YR AGREEMENT. COUNTY WOULD BE THE PRES SPONSOR
GUSMACKER-FLINT	JULY 25-26TH	30	4K-5K	\$300K	\$20K X 2YRS (2026 & 2027)	SEEKING 2YR AGREEMENT. COUNTY WOULD BE THE PRES SPONSOR
GENESEE COUNTY FAIR	AUGUST 24-30TH	40	70K- 100K	\$560K	\$40,000	SEEKING EVENT SUPPORT
FIRESTIX COLLEGE EXPOSURE	JUNE 25TH -28TH	250	3K-4K	\$850K	\$8,000	SEEKING GATE FEE ENTRY SUPPORT CREESEY BICENTENNIAL PARK (80 \$100)

EVENT FUND REQUEST SUMMARY- APRIL 2026

EVENTS	4
2026 TOTAL REQUEST AMOUNT	\$103,000
EST ECONOMIC IMPACT	\$3.2 MILLION



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