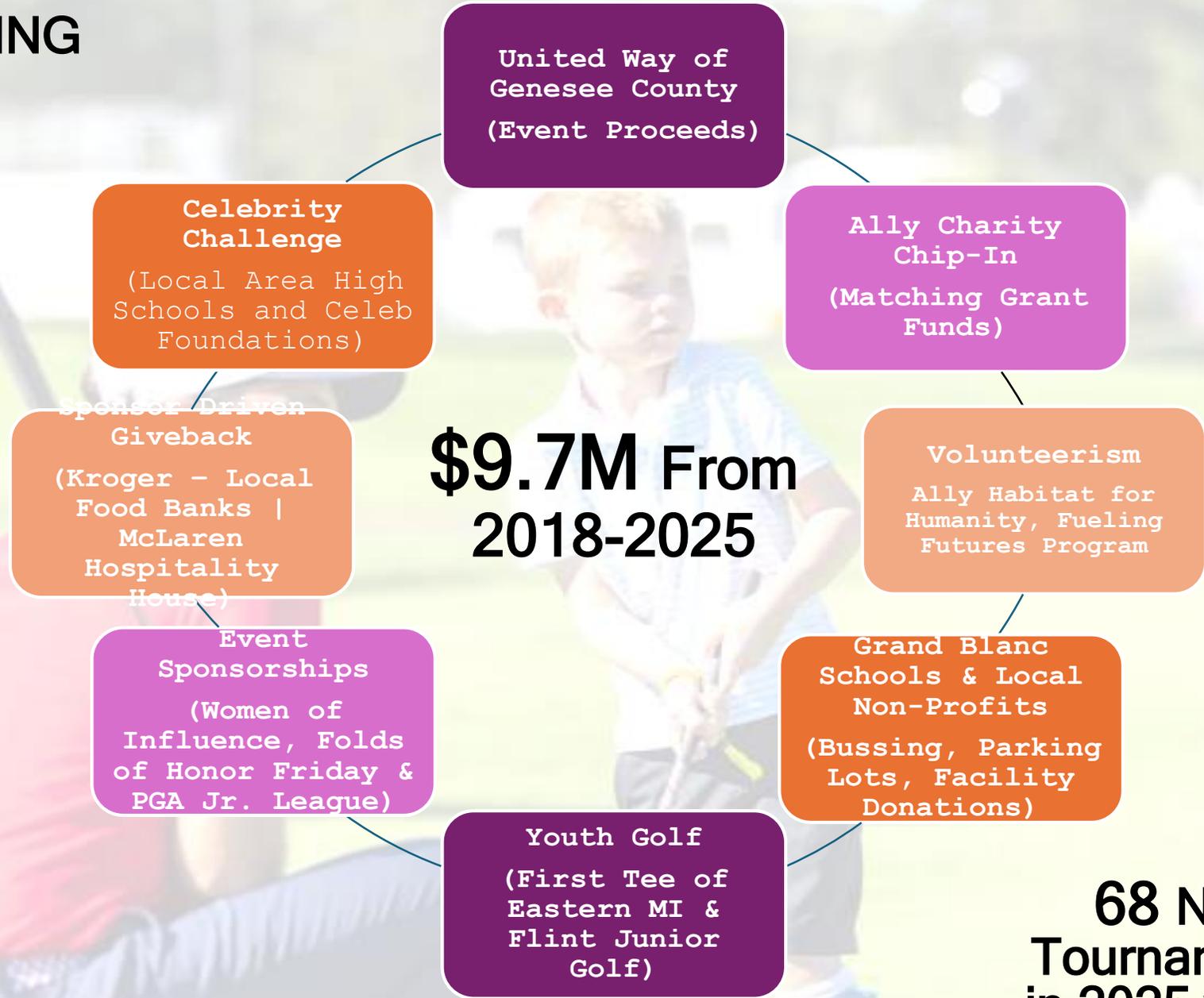


CHARITY GIVING



68 Non-Profits Received Tournament Funded Grants in 2025 with Average Giving Exceeding \$1M Each Year!

CHARITY IMPACT - ANNUAL DIRECT CONTRIBUTION



United Way
of Genesee County
Serving Genesee & Shiawassee Counties

**Charity
Partner**

Annually, we collaborate with United Way of Genesee County, funding programs that support the following:

- **Financial Literacy**
- **Youth Financial Literacy**
- **Housing Stability**
- **Work Force Development**

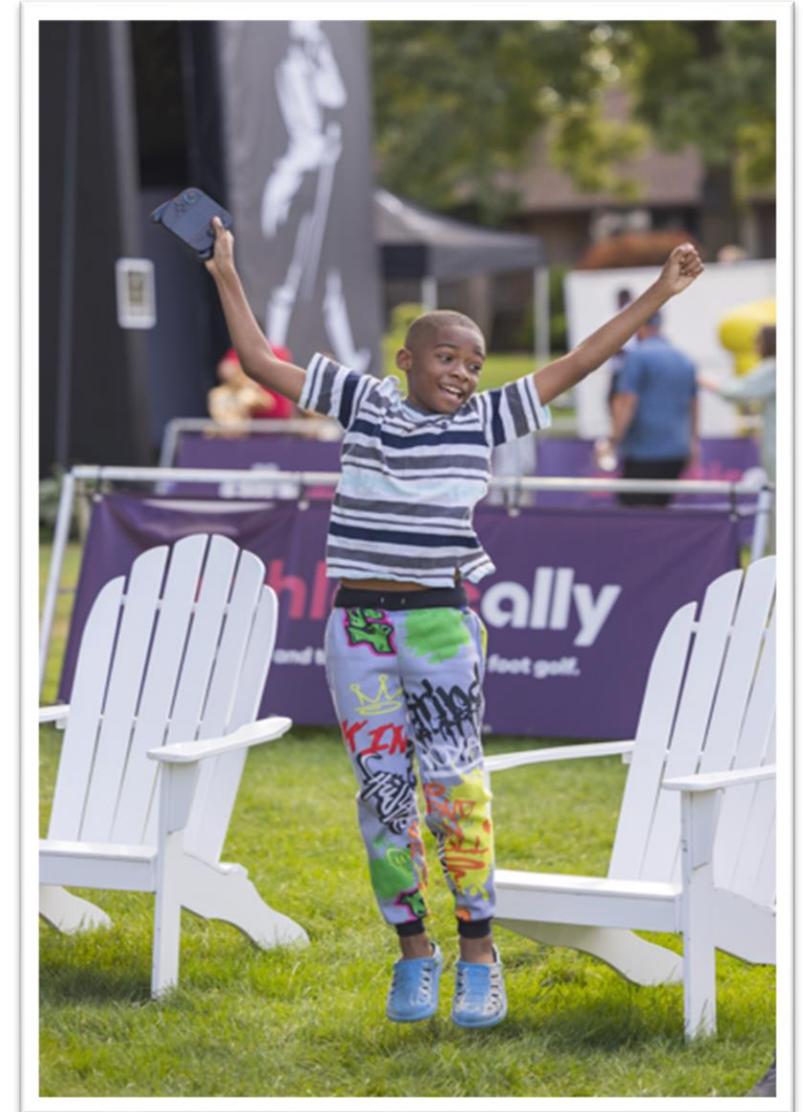
25 Organizations Supported in 2025 with United Way Funds :

- ✓ 211 (Resource & Referral Line)
- ✓ American Red Cross (Volunteer Grant)
- ✓ Blue Water Recovery & Outreach Center (Volunteer Support)
- ✓ Burton HeatsON! (Furnace Installations)
- ✓ Family Service Agency of Mid-Michigan (Representative Payee)
- ✓ Flint Freedom School (Youth Employment)
- ✓ Flint Strive (Youth Employment)
- ✓ GearUp 2 Lead (Youth Employment)
- ✓ Genesee Area Focus Fund (TeenQuest)
- ✓ Genesee Community Health Center (Housing Assessment Resource Agency)
- ✓ Genesee County Habitat for Humanity (Minor Home Repair)
- ✓ Greater Flint Health Coalition (Homeless Outreach)
- ✓ Junior Achievement (JA Flint Finance Park)
- ✓ MTA Buss Pass Program (Transportation)
- ✓ Metro Community Development (Homeless Outreach)
- ✓ My Brother's Keeper (In Safe Hands and Volunteer Grant)
- ✓ Re-Connections (Returning Citizens)
- ✓ Reach Resources Services (Homeless Street Outreach)
- ✓ Safe Center (Domestic Violence Services)
- ✓ Shelter of Flint (Emergency Shelter)
- ✓ Sunrise Rotary (Volunteer Grant)
- ✓ The Foundation for Mott Community College (Lenore Croudy Family Life Center)
- ✓ United Way of Genesee County (Tax Coalition)
- ✓ Westwood Heights Schools (Volunteer Grant)
- ✓ YWCA (Safe House and Safe Center)

UNITED WAY GRANT PROGRAM OUTCOMES

Programs used their tournament grants to **leverage \$7,136,112 in other private, state and federal dollars**

- 36,296 people impacted (*Does not include calls to 211*)
- 226 individuals earned job relevant licenses, certificates and/or credentials
- 126 individuals gained employment
- 361 workers received 2,003 units of service to remove barriers preventing them from maintaining employment
- 238 homes received repairs including roofs, plumbing and
- 2,309 clients transitioned from emergency shelter to more permanent housing environments
- 5,571 clients received support with rental and utility assistance
- 15,000 bus passes distributed to those seeking emergency shelter or employment



**Sample Sourcing From UWGC Annual Impact Report of Ally Challenge Funds (2024)*

ALLY CHARITY CHIP IN

Benefits ANY Southeast Michigan 501c3 Charity who engages with the program and offers opportunities for matching grant funds.



PAST PARTICIPATING CHARITIES

Adopt-A-Pet, Inc.

Alumni Association of the University of Michigan

Autism Support and Resource Center

Crossover Outreach

Clara's Hope

Evans Scholars Foundation

FISH of Grand Blanc

Flint Children's Museum

Family Service Agency of Mid-Michigan

Food Bank of Eastern Michigan

GAM Foundation

Genesee County Prevention Coalition

Grand Blanc Athletic Foundation

Grand Blanc Heritage Association

Humane Society of Genesee County

InvolvedDad

Junior Achievement of Southeastern Michigan

Leader Dogs for the Blind

North Star Reach

Pink Fund

The Children's Center of Wayne County

Resident Advancement Inc.

Sloan Museum of Discovery

St. Mary Student Parish

The Second Mile Center of Detroit

The Transcend Foundation

Voices for Children

Whaley Children's Center

Xceptional Heroes