



GENESEE COUNTY
— M I C H I G A N —

Genesee County
Community & Economic Development Committee
Agenda

Wednesday, May 7, 2025

5:30 PM

Harris Auditorium, 1101 Beach St.

I. CALL TO ORDER

II. ROLL CALL

III. APPROVAL OF MINUTES

[RES-2025-1720](#) Approval of Meeting Minutes - April 16, 2025

IV. PUBLIC COMMENT TO COMMITTEE

V. COMMUNICATIONS

[25-151](#) Sports Commission/Foundation & Event Center Info

VI. OLD BUSINESS

VII. NEW BUSINESS

1. [RES-2025-1580](#) Approval of a request by Genesee County's Planning Department to attend the 2025 Michigan Transportation Planning Association Conference in Holland, MI; the travel dates are from July 22-25, 2025; the cost of travel is for five (5) staff members
2. [RES-2025-1718](#) Approval of a request by the American Junior Golf Association for a three-year sponsorship of the Randy Wise Junior Open at Spring Meadows Country Club; total cost for this sponsorship is \$37,500.00; the cost of this sponsorship will be paid from Genesee County's Accommodation Tax

VIII. OTHER BUSINESS

IX. ADJOURNMENT



Genesee County

Staff Report

Genesee County
Administration Building
1101 Beach St
Flint, MI 48502

File #: RES-2025-1720

Agenda Date: 5/7/2025

Agenda #:

Approval of Meeting Minutes - April 16, 2025



Genesee County Community & Economic Development Committee Meeting Minutes

Wednesday, April 16, 2025

5:30 PM

Harris Auditorium, 1101 Beach St.

I. CALL TO ORDER

Commissioner Brown called the meeting to order at 5:30 PM.

II. ROLL CALL

Present: Beverly Brown, Dale K. Weighill, James Avery, Brian K. Flewelling and Delrico J. Loyd

III. APPROVAL OF MINUTES

[RES-2025-1535](#) Approval of Meeting Minutes - March 5, 2025

RESULT: APPROVED

MOVER: Dale K. Weighill

SECONDER: James Avery

Aye: Chairperson Brown, Vice Chair Weighill, Commissioner Avery, Commissioner Flewelling and Commissioner Loyd

[RES-2025-1536](#) Approval of Meeting Minutes - March 19, 2025

RESULT: APPROVED

MOVER: Brian K. Flewelling

SECONDER: James Avery

Aye: Chairperson Brown, Vice Chair Weighill, Commissioner Avery, Commissioner Flewelling and Commissioner Loyd

IV. PUBLIC COMMENT TO COMMITTEE

V. COMMUNICATIONS

[25-110](#) American Rescue Plan Act (ARPA) Update - Planning

[25-164](#) Impact Genesee Summit Update

[25-245](#)

Sports Complex Discussion - Flint & Genesee Group

VI. OLD BUSINESS

VII. NEW BUSINESS

1. [RES-2025-1216](#) Approval of an amendment to a contract between Genesee County and Mundy Township to provide for the change of scope in CDBG funded projects; there is no change in costs

RESULT: REFERRED
MOVER: Dale K. Weighill
SECONDER: James Avery

Aye: Chairperson Brown, Vice Chair Weighill,
Commissioner Avery, Commissioner Flewelling and
Commissioner Loyd
2. [RES-2025-1332](#) Approval of an agreement between Genesee County and the Flint & Genesee Group, in an amount not to exceed \$1,000,000, to provide for convention and visitor services through April 30, 2026; the cost of this agreement will be paid from accommodation tax collections

RESULT: REFERRED
MOVER: Delrico J. Loyd
SECONDER: James Avery

Aye: Chairperson Brown, Vice Chair Weighill,
Commissioner Avery, Commissioner Flewelling and
Commissioner Loyd
3. [RES-2025-1390](#) Approval of a funding request by the Midwest Invitational Rodeo, in an amount not to exceed \$15,000.00, to provide support for the upcoming rodeo at Genesee County's E.L. Cummings Center; the cost of this request is funded by vote of the Genesee County Board of Commissioners and will be paid from Genesee County's Accommodation Tax Fund

RESULT: REFERRED
MOVER: Delrico J. Loyd
SECONDER: Dale K. Weighill

Aye: Chairperson Brown, Vice Chair Weighill,
Commissioner Avery, Commissioner Flewelling and
Commissioner Loyd

4. [RES-2025-1391](#) Approval of a funding request by the Flint City Bucks, in an amount not to exceed \$15,000.00, to provide support for the upcoming International Friendly Match between the Bucks and Atlas FC; the cost of this request is funded by vote of the Genesee County Board of Commissioners and will be paid from Genesee County's Accommodation Tax Fund

RESULT: REFERRED

MOVER: Delrico J. Loyd

SECONDER: Dale K. Weighill

Aye: Chairperson Brown, Vice Chair Weighill,
Commissioner Avery, Commissioner Flewelling and
Commissioner Loyd

VIII. OTHER BUSINESS

Commissioner Shumaker requested a meeting to create a policy regarding Accommodation Tax funding

Commissioner Weighill requested an economic update to be included in contracts.

IX. ADJOURNMENT

The meeting was adjourned at 7:16 PM.



Genesee County

Staff Report

Genesee County
Administration Building
1101 Beach St
Flint, MI 48502

File #: 25-151

Agenda Date: 5/7/2025

Agenda #:

Sports Commission/Foundation & Event Center Info



Genesee County

Staff Report

Genesee County
Administration Building
1101 Beach St
Flint, MI 48502

File #: RES-2025-1580

Agenda Date: 5/7/2025

Agenda #: 1.

To: Dr. Beverly Brown, Community & Economic Development Committee Chairperson

From: Derek Bradshaw, Director

RE: Approval of a request by Genesee County's Planning Department to attend the 2025 Michigan Transportation Planning Association Conference in Holland, MI; the travel dates are from July 22-25, 2025; the cost of travel is for five (5) staff members

BOARD ACTION REQUESTED:

Staff is requesting approval to send five staff persons to the Michigan Transportation Planning Association (MTPA) 2025 Conference.

BACKGROUND:

MTPA is holding their 2025 Annual Planning Conference in Holland, Michigan from Tuesday, July 22nd through Friday, July 25th. This is the main transportation planning conference for metropolitan planning organizations (MPOs) in Michigan and is well attended by Michigan MPOs and our state and federal planning partners. Topics will include complete streets, safe streets, land use, placemaking, along with other transportation related topics.

DISCUSSION:

This request was approved by the Genesee County Metropolitan Planning Commission at its May 6, 2025 meeting.

IMPACT ON HUMAN RESOURCES:

No impact on human resources.

IMPACT ON BUDGET:

The conference registration , lodging fees , and food are covered under an existing grant through the Federal Highway Administration (FHWA). The following is an estimate of expenses that will be needed to attend this event .

Expense	Account Number	Amount
Conference Registration	2323-734.01-910.005	\$2,500.00
Lodging	2323-734.01-913.001	\$2,760.00
Food	2323-734.01-913.001	\$ 585.00
Total		\$5,845.00

IMPACT ON FACILITIES:

No impact on county facilities.

IMPACT ON TECHNOLOGY:

No impact on technology.

CONFORMITY TO COUNTY PRIORITIES:

Participation at this conference aligns with (1) Inclusive, Collaborative Culture as staff will be able to incorporate equitable transportation solutions working in partnership with Genesee County's local road and transit agencies. Furthermore, attending this conference aligns with (2) Healthy, Livable & Safe Communities as there will be multiple statewide best practices shared on how to improve transportation safety in communities.

TO THE HONORABLE CHAIRPERSON AND MEMBERS OF THE GENESEE COUNTY BOARD OF COMMISSIONERS, GENESEE COUNTY, MICHIGAN

LADIES AND GENTLEMEN:

BE IT RESOLVED, by this Board of County Commissioners of Genesee County, Michigan, that the request by the Director of Planning to authorize travel and overnight lodging for five staff members to attend the Michigan Transportation Planning Association (MTPA) 2025 Conference in Holland, Michigan, July 22, 2025, through July 25, 2025, at a total cost not to exceed \$5,845.00 to be paid from accounts 2323-734.01-910.005 and 2323-734.01-913.001, is approved (a copy of the memorandum request and supporting documentation being on file with the official records of the May 7, 2025 meeting of the Community and Economic Development Committee of this Board).



SAVE THE DATE!
JULY 22-25, 2025

2025 CONFERENCE
MTPA  **HOLLAND**

HAWORTH HOTEL & CONFERENCE CENTER
225 COLLEGE AVENUE HOLLAND, MI 49423



BOOK EARLY USING GROUP
CODE 2304MACATA

[HTTPS://HAWORTHHOTEL.COM/](https://haworthhotel.com/)

HOSTED BY THE MACATAWA AREA COORDINATING COUNCIL



TUESDAY JULY 22 - HAWORTH HOTEL		
8:00 AM - 9:00 AM	Breakfast/Registration	Ballroom
9:00 AM - 9:15 AM	Welcome - President Scogin	Ballroom
9:15 AM - 10:15 AM	Technical Session #1	Ballroom
10:15 AM - 10:30 AM	Break	
10:30 AM - 12:00 PM	Technical Session #1	Ballroom
12:00 PM - 1:00 PM	Lunch	
1:00 PM - 2:30 PM	Technical Session #2	Ballroom
2:30 PM - 2:45 PM	Break	
2:45 PM - 4:15 PM	Technical Session #2	Ballroom
5:00 PM - 6:00 PM	Cocktail Hour at Our Brewing Company	Our Brewing
WEDNESDAY JULY 23 - HAWORTH HOTEL		
8:00 AM - 9:00 AM	Breakfast/Registration	Ballroom
9:00 AM - 9:15 AM	Welcome - Mayor Bocks	Ballroom

9:15 AM - 10:00 AM	Holland's Wonderful Snowmelt System! Past, Present, and Future - <i>Dave Koster, Director, Holland Board of Public Works</i>	Ballroom
10:00 AM - 10:15 AM	Break	
10:15 AM - 11:00 AM	Where the River Meets the Road - How Watershed Restoration Can Pair with A Community's Transportation Needs - <i>Dan Callum and Kelly Goward</i>	Ballroom
10:15 AM - 11:00 AM	Using SS4A Funding to Plan for Safer Streets - <i>Pam Blazo and Shristi Jaipuria AECOM, Ann Marie Kerby, C2G</i>	Breakout
11:00 AM - 11:15 AM	Break	
11:15 AM - 12:00 PM	Improving Community Connections with Urban Freeway Projects: Lessons Learned from the US-131 PEL and I-75 Cap Vision and Alternatives Analysis - <i>Rebecca Rooks, AECOM</i>	Ballroom
12:00 PM - 1:00 PM	Lunch	
1:00 PM - 1:45 PM	Redevelopment of Westshore Mall: A Vision of Sustainability - <i>Steve Bulthuis and Corey Broersma HCT, Har Ye Kan, HYK Consulting</i>	Ballroom
1:45 PM - 2:00 PM	Break	
2:00 PM - 2:45 PM	Closing the Loop: Insights from designing the West Boardman Lake Trail Loop in Traverse City, the "Crown Jewel" of the TART Trail Network - <i>Scott Post and Matt Levandoski Prein & Newhof</i>	Ballroom

2:00 PM - 2:45 PM	Complete Streets Implementation TIP Prioritization Integration - <i>Ali Townsend and Megan Mickleson</i>	Breakout
2:45 PM - 3:00 PM	Break	
3:00 PM - 3:45 PM	How to Tame a Stroud - <i>Suzanne Schultz, Jason Ball, and Matthew Boelkins</i>	Ballroom
3:45 PM - 4:00 PM	Break	
4:00 PM - 4:45 PM	From Concept to Community: How Public Feedback Shaped the US-31 Corridor - <i>Brian Smith, Clark Dietz</i>	Ballroom
3:00 PM - 4:45 PM	Walking Tour of Holland - <i>Tim Vreeman</i>	Mobile
5:00 PM - 8:00 PM	Social Event - <i>New Holland Brewing Co.</i>	New Holland
THURSDAY JULY 24 - HAWORTH HOTEL		
8:00 AM - 9:00 AM	Breakfast/Registration	Ballroom
9:00 AM - 9:15 AM	Welcome - <i>Brad Wiefrich</i>	Ballroom
9:15 AM - 10:00 AM	MPO/MDOT/FHWA Roundtable - <i>Jason Latham, Brad Wiefrich, TBA</i>	Ballroom
10:00 AM - 10:15 AM	Break	
10:15 AM - 11:00 AM	Shared Use Path Rating System - <i>Eric Dykstra and Alec Miller</i>	Ballroom
10:15 AM - 11:00 AM	Urban Revitalization Through Placemaking - <i>Sarah Van Dyke, Fishbeck</i>	Breakout

11:00 AM - 11:15 AM	Break	
11:15 AM - 12:15 PM	Carmel, Indiana - Built for Big Dreams - <i>Jeremy Kashman</i>	Ballroom
12:15 PM - 1:15 PM	Lunch	
1:15 PM - 2:00 PM	Transit Planning/Traffic Engineering/Roadway Design & Urban Planning – Working Together to Increase Development Opportunities - <i>Timothy Sorensen, PE, CDMSmith</i>	Ballroom
2:00 PM - 2:15 PM	Break	
2:15 PM - 3:00 PM	Complete Streets Demonstration Projects - <i>Peter Kimball, Transportation Planner, Grand Valley Metro Council</i>	Ballroom
2:15 PM - 3:00 PM	Kalamazoo Streets for All - <i>Steve Stepek, Christina Anderson, and Dennis Randolph</i>	Breakout
3:00 PM - 3:15 PM	Break	
3:15 PM - 4:45 PM	Holland Energy Park Tour - <i>Dave Koster</i>	Mobile
3:15 PM - 4:00 PM	Safe Streets for All: Perspectives from Kalamazoo, MI - <i>Nolan Bergstrom</i>	Ballroom
3:15 PM - 4:00 PM	Who Put This Land Use in My Transportation Policy? - <i>Christopher Khorey, AICP and Lauren Sayre, AICP, McKenna</i>	Breakout
4:00 PM - 4:15 PM	Break	

4:15 PM - 5:00 PM	TAP Pilots: Trail Route Feasibility and Planning – <i>Lynn Whipple, PEA Group</i>	Ballroom
6:00 PM - 8:00 PM	Awards Banquet	Boatwerks
8:00 PM - 10:00 PM	Transportation Trivia	Park Theater
FRIDAY JULY 25 - HAWORTH HOTEL		
8:00 AM - 8:30 AM	Breakfast	Ballroom
8:30 AM - 9:00 AM	MTPA Meeting	Ballroom
9:00 AM - 9:15 PM	Break	
9:15 AM -10:00 AM	MDOT's Non-Motorized Database System and Interagency Count Sharing - <i>Kole Nicholoff and Jordan Storey, MDOT</i>	Ballroom
10:00 AM - 10:15 AM	Break	
10:15 AM - 11:00 AM	Take Big Steps for Little Feet: Planning for Safe Routes to School Success – <i>Max Fulkerson, Michigan Fitness</i>	Ballroom



Imagery ©2025 NASA, Map data ©2025 Google 20 mi

1101 Beach St
Flint, MI 48502

Get on I-69 W

- 1 min (0.5 mi)

↑

1. Head southeast on Beach St toward W 7th St

0.1 mi
- ↷

2. Turn right at the 2nd cross street onto W 8th St

0.2 mi
- ⬆

3. Use any lane to take the ramp onto I-69 W

0.2 mi

Follow I-69 W, I-96 W and M-6 W to I-196BL W in Zeeland Township. Take exit 55 from I-196 W

- 1 hr 48 min (128 mi)

⬆

4. Merge onto I-69 W

54.8 mi
- ↷

5. Take exit 81 to merge onto I-96 W toward Grand Rapids

44.4 mi
- ↷

6. Take exit 46 for M 6 W toward Holland

0.9 mi
- ↑

7. Continue onto M-6 W

18.3 mi

8. Use the left 2 lanes to merge onto I-196 W toward Holland

9.2 mi

- 9. Take exit 55 toward Zeeland/Holland

0.5 mi

Continue on I-196BL W to your destination in Holland

12 min (6.5 mi)

- ⬆ 10. Merge onto I-196BL W

5.1 mi

- ⬆ 11. Continue onto Chicago Dr

📘 Pass by NAPA Auto Parts Holland (on the right)

0.6 mi

- ⬆ 12. Continue onto E 8th St

0.2 mi

- ↶ 13. Use the right lane to stay on E 8th St

453 ft

- ↶ 14. Turn left at the 1st cross street onto Lincoln Ave

0.1 mi

- 15. Turn right onto E 10th St

0.3 mi

- 16. Turn right

128 ft

- 17. Turn right

📘 Destination will be on the right

59 ft

225 College Ave

Holland, MI 49423



Wednesday, April 09, 2025

Dear Shiela Taylor

We are pleased to confirm your reservation at Haworth Hotel at Hope College and look forward to welcoming you in the future. Please review the following information for accuracy and contact us at (616) 395-7200 to correct or change information found in this confirmation letter.

The room rate quoted is per night for the number of guests stated. Any changes may affect the rate. Deposits for reservations that are cancelled, shortened or rescheduled are subject to forfeiture based on cancellation policy described above. The deposit that is charged at the time of booking is equal to the amount of the stay. Although we do not guarantee specific room numbers, every effort is made to accommodate your requests. Check in time is 3:00pm and check out time is 12:00 noon. We do not guarantee early check in before 3PM and late check out options are based on occupancy and subject to additional fees.

We look forward to seeing you in Downtown Holland. Visit our website www.haworthhotel.com for additional information or call our Guest Services Team at (616) 395-7200.

Reservation Details

GUEST:	Shiela Taylor
CONFIRMATION NO.:	525604281
ARRIVAL DATE:	07-22-25
DEPARTURE DATE:	07-25-25
NUMBER OF GUESTS:	1 / 0
NUMBER OF ROOMS:	4
ROOM TYPE:	Two Queen Size Beds
ROOM RATE:	USD

Thank You,

Haworth Hotel Guest Services Team

Haworth Hotel at Hope College | 225 College Avenue | Holland, Michigan 49423
Reservations: (800) 903 – 9142 | Guest Services (616) 395 – 7200 | Email: haworth@hope.edu
www.haworthhotel.com

2024 Michigan Transportation Planning Association (MTPA)

Checks Needed/Made out to:	Amount	Purpose	Needed	Contact Info
Michigan Transportation Planning Association (MTPA)	\$ 2,500.00	For all Transportation Staff Registration	Check at July GCMPC that needs to be mailed to:	Washtenaw Area Transportation Study 200 N. Main Street, Lower Level, Ann Arbor, MI 48104 ATTN: Anton Schauerte
Haworth Hotel at Hope College	\$ 2,759.40 229.95/night	Hotel Stays (4 rooms, 5 staff)	Credit Card with hotel confirmations for JM, MD, KG to:	Hotel Address: 225 College Avenue, Holland, MI 49423 616-395-7200
Sheila Taylor	\$ 117.00 31.00/dinner for Tues & Wed, 55.00/last day	Food	Check at July GCMPC	
Cody Roblyer	\$ 117.00 31.00/dinner for Tues & Wed, 55.00/last day	Food	Check at July GCMPC	
McKenna Dutkiewicz	\$ 117.00 31.00/dinner for Tues & Wed, 55.00/last day	Food	Check at July GCMPC	
Dan Moulten	\$ 117.00 31.00/dinner for Tues & Wed, 55.00/last day	Food	Check at July GCMPC	
Kris Garris	\$ 117.00 31.00/dinner for Tues & Wed, 55.00/last day	Food	Check at July GCMPC	
	\$ 5,844.40			

Checkout

Time left 19:46

Billing information

Log in for a faster experience.

* Required

First name*

Last name*

Email address*

Confirm email*

☒

Keep me updated on more events and news from this event organizer.

☒

Send me emails about the best events happening nearby or online.

Pay with

Credit or debit card

PayPal

Google Pay

Order summary

July 22 · 8:30am - July 25 · 12pm EDT

5 x Full Conference

\$2,500.00

Delivery

\$0.00

5 x eTicket

Total

\$2,500.00

By selecting Place Order, I agree to the [Eventbrite Terms of Service](#)

20



Genesee County

Staff Report

Genesee County
Administration Building
1101 Beach St
Flint, MI 48502

File #: RES-2025-1718

Agenda Date: 5/7/2025

Agenda #: 2.

To: Dr. Beverly Brown, Community & Economic Development Committee Chairperson

From: Joshua Freeman, Director of Administration

RE: Approval of a request by the American Junior Golf Association for a three-year sponsorship of the Randy Wise Junior Open at Spring Meadows Country Club; total cost for this sponsorship is \$37,500.00; the cost of this sponsorship will be paid from Genesee County's Accommodation Tax

BOARD ACTION REQUESTED:

Approval of a three-year sponsorship for the Randy Wise Junior Golf Tournament

BACKGROUND:

Genesee County levies an accommodation tax for the purpose of supporting tourism within our County. Several years ago, the Board of County Commissioners approved setting aside an annual amount to be used for events that attract tourism to Genesee County. Annually, requests are made for sponsorships that help support these events in our community.

DISCUSSION:

Explore Flint & Genesee presented a sponsorship opportunity for the Randy Wise Junior Golf Tournament (RWJGT). The RWJGT is part of the American Junior Golf Association and plays annually at Spring Meadows Country Club in Linden. The request is for a three-year commitment at \$15,000 annually. Explore Flint & Genesee are willing to commit \$7,500 towards the first year's cost. In doing so, the total three-year cost would be \$37,500. As part of the request and contract, Genesee County branding will be required, including language stating that this event was funded in part by a vote of the Genesee County Board of County Commissioners.

IMPACT ON HUMAN RESOURCES:

There will be no impact on Human Resources.

IMPACT ON BUDGET:

There is adequate funding available in Genesee County's Accommodation Tax Fund. Cost will be paid from account 2180-729.00-899.000. No general fund contribution required.

IMPACT ON FACILITIES:

There will be no impact on Facilities.

IMPACT ON TECHNOLOGY:

There will be no impact on Technology.

CONFORMITY TO COUNTY PRIORITIES:

TO THE HONORABLE CHAIRPERSON AND MEMBERS OF THE GENESEE COUNTY BOARD OF COMMISSIONERS, GENESEE COUNTY, MICHIGAN

LADIES AND GENTLEMEN:

BE IT RESOLVED, that this Board of County Commissioners of Genesee County, Michigan, authorizes entering into a three-year funding agreement and memorandum of understanding between Genesee County and the American Junior Golf Association, and appropriating a total amount of \$37,500.00 from account 2180-729.00-899.000 to that entity, with \$7,500.00 to be paid for the fiscal year ending 2025, and \$15,000 each for the fiscal years ending 2026 and 2027, said amounts to be used solely for the purposes that are in accordance with the Accommodation Ordinance and allowed by state statute (a copy of the memorandum request and supporting documents being on file with the official records of the May 7, 2025 meeting of the Community and Economic Development Committee of this Board), and the Chairperson of this Board is authorized to execute the agreement on behalf of Genesee County.

Copy of Hotel Report Per Player Per Even

As of 2024-03-08 14:29:54 Eastern Standard Time/EST • Generated by Clark Debusk

Filtered By

Show: All active ajga events

Tournament Number equals 2023110

Campaign Name ↑	Player: First Name	Player: Last Name
Randy Wise Junior Open	Vaidehi	Shah
	Daniel	Ferguson
	Emily	McKee
	Alli	Wiertel
	Lauren	Timpf
	Isaac	Lee
	Celina	Yeo
	Elyssa	Abdullah
	David	Martinez
	Skylar	Dean
	Owen	Bolles
	Angela	Cai
	Brock	Montgomery
	Jessalyn	Young
	Alexa	Ouellet
	Jessica	Guiser
	Henry	Delzer
	Cooper	Watt
	Sarah	Yang
	Patrick	Raupp
	Lindsay	McGrath
	Connor	Fox
	Luke	Kruger
	Peter	Roehl
	Jiayi	Fu
	Grace Aoting	Yao
	Shiv	Parmar
	Jodie	Han
	Mia	Melendez
	Caroline	Thompson
	Yu	Zeng
	David	Krusinski
	Caleb	Schnarr
	Grayson	Petru

Grace	Anderson
Savyasaachi	Kandula
Sam	Sutton
Oliver	Barr
Tanner	Leonard
Michelle	Xing
Axton	Miller
Grant	Broughton
Noah	Zyung
Shelby	Hardwick
Vibhav	Alokam
Angelina	Gong
John	Creamean
Will	Preston
Ty	Werynski
Drew	Miller
Ryan	Gallagher
Regan	Konen
Tyler	Gist
Julia	Hua
Caroline	Chung
Shaunak	Nair
John	Solis
Silas	Haarer
Brennan	Sullivan
Troy	Nguyen
Leandro	Pinili
Gavin	Lane
Maxwell	VanderMolen
Harshan	Juttu
Julian	Menser
Elin	Wang
Xizihan (Hanny)	Wang
Tyler	Brody
Alexis	Myers
Lucas	Gilbart
Rhett	O'Rear
Remy	Stalcup
Julian	Dugan
Alex	Lee
Martha	Kuwahara
Adam	Thanaporn
Justin	Hicks
Kacie	Moon
Jiayi (Angel)	Yin

		Gwendolyn	Yarnall
		Kevin	Wesolowski
		Brayden	Miller
		Gowtham	Nalluri
		David	Fuhrer
		Qingyu	Zhang
		Jack	Mulligan
		Matthew	Novak
		Alena	Li
		Callan	Fahey
		Sadie	Kondel
		Alex	Kaems
		Winston	Lerch
		Carson	Lloyd
		Grace	Slocum
		Andrew	Daily
		Robert	Burns
Subtotal	Sum		
	Count	96	
Total	Sum		
	Count	96	

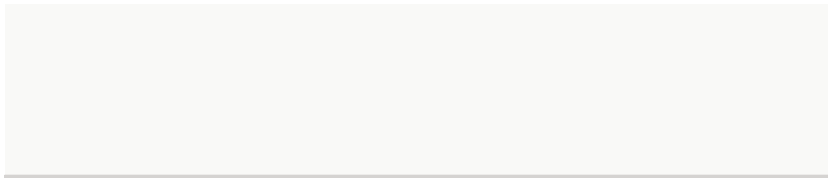
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Where Are You Staying	How Many Nights	Total Number in Traveling Party
Other hotel	4	2
Other hotel	6	2
Fairfield Inn & Suites Fenton	5	2
Fairfield Inn & Suites Fenton	4	2
		2
AirBNB	6	3
Other hotel	5	2
Fairfield Inn & Suites Fenton	5	2
Fairfield Inn & Suites Fenton	4	2
Other hotel	4	2
Fairfield Inn & Suites Fenton	4	2
Other hotel	5	2
Other hotel	3	2
Other hotel	4	2
Fairfield Inn & Suites Fenton	6	2
Fairfield Inn & Suites Fenton	4	2
Personal Home		1
AirBNB	4	3
Fairfield Inn & Suites Fenton	4	3
AirBNB	4	2
Fairfield Inn & Suites Fenton	5	2
Personal Home		1
AirBNB	4	3
Personal Home		1
Other hotel	6	10
Other hotel	6	3
	6	2
Other hotel	4	2
Personal Home		2
Other hotel	4	2
Other hotel	6	2
Personal Home		2
Fairfield Inn & Suites Fenton	4	2
Fairfield Inn & Suites Fenton	4	2

Fairfield Inn & Suites Fenton	4	2
Personal Home		4
Personal Home		1
Fairfield Inn & Suites Fenton	4	2
Fairfield Inn & Suites Fenton	3	2
Other hotel	4	2
Other hotel	5	2
Other hotel	4	2
Fairfield Inn & Suites Fenton	4	2
Fairfield Inn & Suites Fenton	5	2
Personal Home		1
Fairfield Inn & Suites Fenton	3	2
Fairfield Inn & Suites Fenton	4	2
Fairfield Inn & Suites Fenton	3	2
Other hotel	4	2
Personal Home		3
Personal Home		1
Fairfield Inn & Suites Fenton	3	2
Personal Home		1
Fairfield Inn & Suites Fenton	4	2
Other hotel	4	2
Fairfield Inn & Suites Fenton	4	2
Fairfield Inn & Suites Fenton	4	2
Other hotel	3	2
Personal Home		1
Personal Home		2
Personal Home		1
Fairfield Inn & Suites Fenton	4	2
Other hotel	3	2
Personal Home		1
Personal Home		1
Fairfield Inn & Suites Fenton	4	3
Fairfield Inn & Suites Fenton	4	3
Personal Home		1
Fairfield Inn & Suites Fenton	4	1
Other hotel	4	2
	5	2
		0
Fairfield Inn & Suites Fenton	3	2
Fairfield Inn & Suites Fenton	4	2
Other hotel	4	3
Personal Home		2
AirBNB		1
	4	1
Fairfield Inn & Suites Fenton	7	2

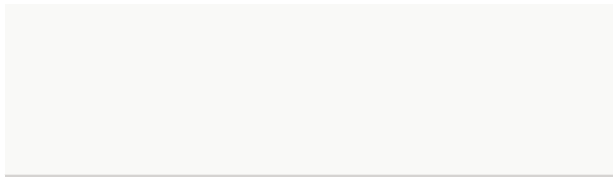
Other hotel	4	3
Other hotel		2
Fairfield Inn & Suites Fenton	3	1
Personal Home		1
Fairfield Inn & Suites Fenton	3	1
Fairfield Inn & Suites Fenton	5	2
Fairfield Inn & Suites Fenton	3	2
Fairfield Inn & Suites Fenton	3	2
Fairfield Inn & Suites Fenton	1	2
Fairfield Inn & Suites Fenton	3	2
Personal Home		1
Personal Home		2
Persimmon Ridge Golf Club		2
Personal Home		2
Personal Home		3
Personal Home		2
Fairfield Inn & Suites Fenton	3	2
	277	192
	277	192



Player: Hometown
(India) Bridgewater, N.J.
Duncanville, Texas
(Canada) Oakville, Ontario, Canada
Oswego, Ill.
Macomb, Mich.
(Hong Kong) Kowloon City, , Hong Kong
London, Ontario, Canada
Hinsdale, Ill.
Houston, Texas
Lewis Center, Ohio
Chandler, Ariz.
(Canada) Oakville, Ontario, Canada
Harpster, Ohio
Atlanta, Ga.
(Canada) Toronto, Ontario, Canada
Hartland, Wis.
Grand Blanc, Mich.
Rockford, Ill.
(Canada) Oakville, Ontario, Canada
Arlington Heights, Ill.
(Canada) Oakville, Ontario, Canada
Lake Orion, Mich.
Arlington Heights, Ill.
Rochester Hills, Mich.
(China) Ningbo, , China
(Canada) West Vancouver, British Columbia, Canada
Selma, Texas
(Canada) Lewis Center, Ohio
Ann Arbor, Mich.
Montgomery, Ohio
(China) Beijing, , China
Highland, Mich.
Jasper, Ind.
Tomball, Texas

(Canada) Burlington, Ontario, Canada
Chesterfield, Mo.
Toledo, Ohio
Winnetka, Ill.
Frankfort, Ill.
(Canada) Richmond Hill, Ontario, Canada
Arthur, Iowa
Owensboro, Ky.
Glenview, Ill.
(Canada) Toronto, Ontario, Canada
Ypsilanti, Mich.
Dublin, Ohio
Winnetka, Ill.
Grand Rapids, Mich.
(Canada) Burlington, Ontario, Canada
East Lansing, Mich.
Novi, Mich.
Sugar Grove, Ill.
Grand Blanc, Mich.
Boyd, Md.
Placentia, Calif.
Katy, Texas
Laredo, Texas
Middlebury, Ind.
Grosse Pointe, Mich.
Macomb, Mich.
Rochester Hills, Mich.
Boston, Mass.
Richland, Mich.
Novi, Mich.
South Lyon, Mich.
(China) Beijing, , China
(China) Beijing, , China
Grand Blanc, Mich.
Northbrook, Ill.
(Canada) Toronto, Ontario, Canada
Plano, Texas
Lake Orion, Mich.
Cleveland, Ohio
Northbrook, Ill.
Northbrook, Ill.
Ann Arbor, Mich.
Fort Wayne, Ind.
Northbrook, Ill.
(Hong Kong) Beijing, , China

East Aurora, N.Y.
Westmont, Ill.
Goshen, Ind.
Novi, Mich.
Pittsburgh, Pa.
(China) Arlington, Va.
Burr Ridge, Ill.
Mattawan, Mich.
Okemos, Mich.
Wheaton, Ill.
Grand Blanc, Mich.
Tawas City, Mich.
Howell, Mich.
South Lyon, Mich.
Traverse City, Mich.
Brighton, Mich.
Flushing, Mich.



Player: Shipping State/Province
NJ
TX
ON
IL
MI
ON
IL
TX
OH
AZ
ON
OH
GA
ON
WI
MI
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BC
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AJGA TOURNAMENT HISTORY IN GENESSEE COUNTY

THIS AJGA EVENT HAS BEEN CONDUCTED 38 TIMES IN GENESSEE COUNTY SINCE 1985

- A Michigan native has won the last 11 male division events
 - Top players including current Professional Golfers: James Piot, Joey Garber, and Donnie Trosper
- **Mike Austin** from Burton won the 1997 event and **Willie Mack** won the 2006 event.
- Randy Wise has supported the event as the Title Sponsor since 2007 (18 years).
- This event has annually supported the Flint Junior Golf Association through tournament proceeds.



PAULA CREAMER
WON THE EVENT IN
2001 AND 2022



PHIL MICKELSON
WON THE EVENT IN
1987 AND 1988



MORGAN PRESSEL
WON THE EVENT IN
2003



@AJGAGOLF

DIGITAL OPPORTUNITIES

POTENTIAL FOR EXPOSURE

- AJGA communications staff creates tournament activation plan
- AJGA communications staff is onsite to execute plan and promote event
- Inclusion in weekly member emails and specific event communications
- Social media coverage highlighting local area, golf course and sponsor
- Recognition on AJGA website and tournament page
- Website logo recognition with link to partner website
- Local and national media exposure via AJGA channels and industry outlets

REACH

The AJGA social media channels have some of the highest interaction rates among golf industry accounts at junior, college and professional levels. The AJGA is active on virtually every media outlet.

+207,000

FOLLOWERS ON AJGA SOCIAL MEDIA CHANNELS



5.5M
X Impressions



8.5M
TikTok Reach



6.5M
Instagram Reach



483K
Facebook Page Reach

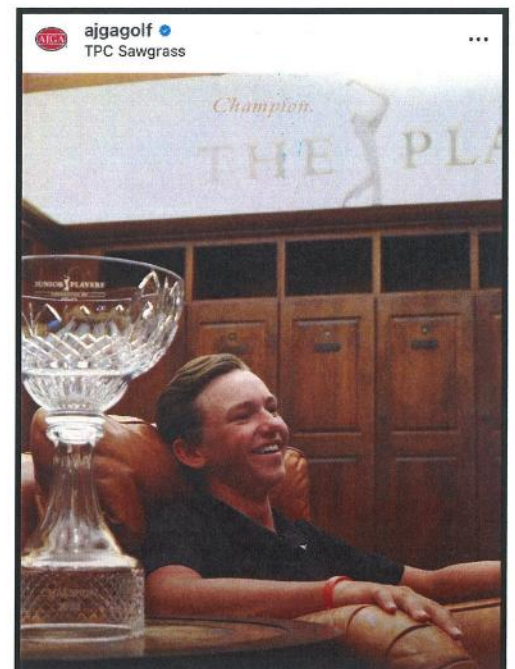
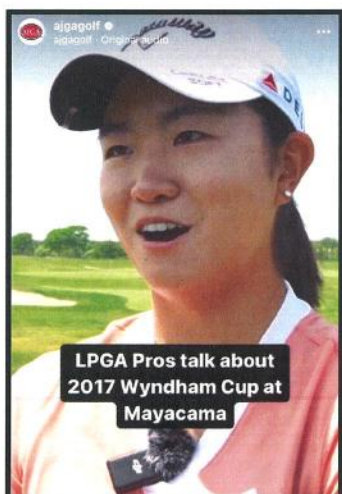
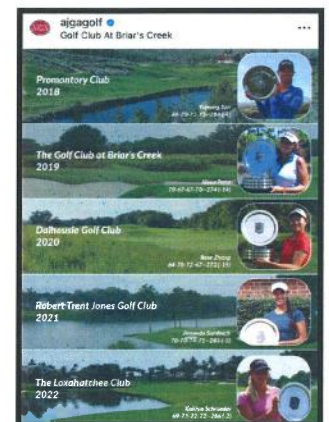
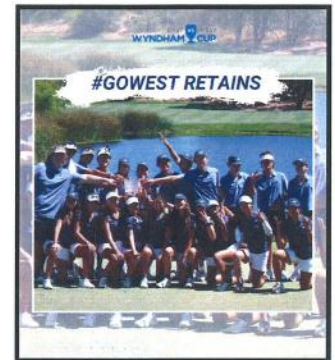
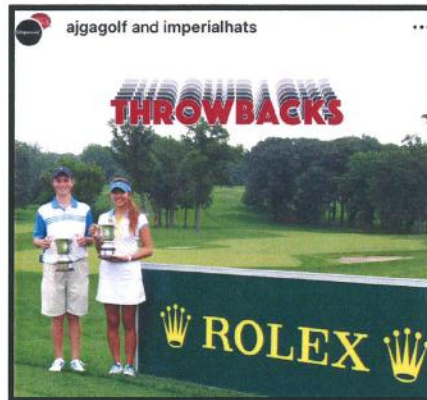


6K
LinkedIn Page Views

15M
Reels Views

13.5M

UNIQUE WEBSITE PAGE VISITS ON AJGA.ORG





AMERICAN JUNIOR GOLF ASSOCIATION

MISSION

Established in 1978, the AJGA is a 501(c)(3) nonprofit organization dedicated to the overall growth and development of young men and women who aspire to earn college golf scholarships through competitive junior golf.

CHARACTER DEVELOPMENT

The AJGA has character development initiatives to ensure the personal development of golf's next generation.

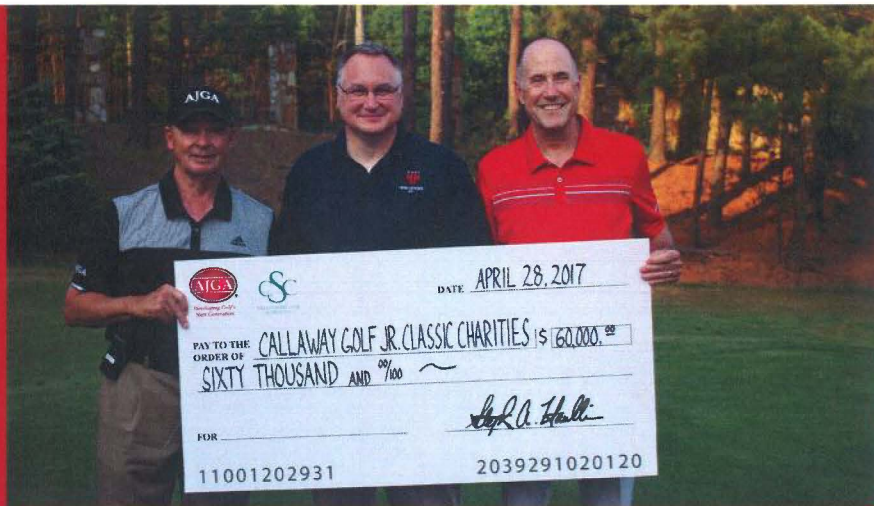
- Leadership Links program where juniors raise charity dollars for their communities
- Care for the Course program that teaches respect and appreciation for the host venue
- Handwritten Thank You Notes
- Junior-Am Participation: Learn networking skills with adults and public speaking
- Code of Conduct: Learn how to conduct themselves in a professional manner

WHY SUPPORT THE AJGA?

- Tournament proceeds go toward charity
- 99% of members go to college
- More than \$25 million annually earned in college scholarships
- Business-to-business networking and corporate reputation enhancement
- Connect with the next generation of golfers, college students and future business leaders
- Positively impact local economy (estimated to be more than \$200,000 in economic impact per AJGA event)
- Provide entertainment and volunteer opportunities for employees and clients



Visit ajga.org to learn more.



GENESEE COUNTY PRESENTING PARTNERSHIP OPPORTUNITY

ON-SITE BENEFITS

- Event naming rights: Randy Wise Junior Open presented by Genesee County
 - Spring Meadows Country Club, August 11 - 15, 2024
- Two 3x5 banners displayed in prominent locations on the golf course, including starting tees
- Name or logo on all the following gift items for junior golfers
 - Tournament awards and towel
- Name on all tournament documents including results and recaps sent to media
- Ability to distribute product or setup a promotional display
- Hospitality opportunities in the Junior-Am Fundraising tournament (3 Teams – 12 people)
- On-site access to tournament participants, families, coaches, volunteers and other supporters
- Player meal sponsor

DIGITAL BENEFITS

- Logo/link listed on:
 - Dedicated tournament website
 - TaylorMade | adidas Golf Live Scoring website (3 million views per year)
- Explore Flint/Genesee mentions across the AJGA's social media platforms (Facebook, Twitter, Instagram and TikTok)
 - Combined following of over 200,000+ unique individuals
- Logo/name in AJGA annual collateral

INVESTMENT

Presenting Sponsor opportunity is available for \$15,000 per year for a requested three years.



**FUNDING AGREEMENT AND MEMORANDUM OF UNDERSTANDING
BETWEEN
GENESEE COUNTY
AND
AMERICAN JUNIOR GOLF ASSOCIATION**

This Funding Agreement and Memorandum of Understanding ("Agreement and MOU") is entered into between the County of Genesee, Michigan, 1101 Beach Street, Flint, Michigan 48502 ("County"), and American Junior Golf Association, a non-profit corporation, 1980 Sports Club Drive, Braselton, Georgia 30517 ("AJGA") (together, the "Parties").

WHEREAS, the County wishes to promote and encourage tourism and convention business within the County; and

WHEREAS, the AJGA holds an annual event, the Randy Wise Junior Golf Tournament, at Spring Meadows Country Club in Linden, Michigan, which attracts players and visitors from around the state, region, country, and world, and it is to the mutual advantage of both the County and AJGA to promote this golf tournament.

NOW THEREFORE, the Parties do mutually agree as follows:

1. The services to be rendered by AJGA for the benefit of the County under this Agreement and MOU include the promotion and encouragement of tourism associated with the Junior Golf Tournament.
2. This shall be a three-year sponsorship, at a cost of \$15,000.00 per year, with the County paying a total of \$37,500.00 and Explore Flint & Genesee contributing \$7,500.00 for the first year, for a Payment by the County to AJGA to provide the aforementioned services shall be a lump-sum payment of \$15,000.00 to be paid on or about May 1, 2025.
3. Payment by the County to AJGA to provide the aforementioned services shall be a lump-sum payment of \$7,500.00 for the first year, to be paid on or about May 15, 2025, and \$15,000.00 payments to be made for the second and third years.
4. AJGA agrees that the County Chief Financial Officer may, at any time, request a report from AJGA specifying how the funds are being spent or committed. AJGA agrees to submit a full report concerning the expenditures of sums paid pursuant to this Agreement and MOU, said report to be filed with the Office of the Genesee County Board of Commissioners no later than September 30th of each sponsorship year.
5. It is expressly understood and agreed by the County and AJGA that said funds shall be used solely for the services called for in this Agreement and MOU and solely for uses allowed by the Genesee

County Accommodation Ordinance and state law. In the event that AJGA is found to have misused said funds, AJGA agrees to repay the amount of the misused funds to the County.

Genesee County reserves the right to withhold any future disbursements to recoup any misused funds.

6. It is agreed that the County, through its Chief Financial Officer, may have access to the books and accounts of AJGA at all times.
7. In consideration of the County providing this funding related to the promotion of the international soccer match, in addition to prominently displaying the Genesee County logo in all of its advertisements concerning the Randy Wise Junior Golf Tournament, including the language, "*Funded in partnership with Genesee County*," AJGA agrees to provide the following:

ON-SITE BENEFITS

- Event naming rights: Randy Wise Junior Open presented by Genesee County
 - Spring Meadows Country Club, August 11 - 15, 2024
- Two 3x5 banners displayed in prominent locations on the golf course, including starting tees
- Name or logo on all the following gift items for junior golfers
 - Tournament awards and towel
- Name on all tournament documents including results and recaps sent to media
- Ability to distribute product or setup a promotional display
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DIGITAL BENEFITS

- Logo/link listed on:
 - Dedicated tournament website
 - TaylorMade | adidas Golf Live Scoring website (3 million views per year)
- Explore Flint/Genesee mentions across the AJGA's social media platforms (Facebook, Twitter, Instagram and TikTok)
 - Combined following of over 200,000+ unique individuals
- Logo/name in AJGA annual collateral

8. AJGA hereby agrees that it will at all times indemnify, defend, and hold the County harmless from and against every claim, demand, liability, loss damage, cost, charge, counsel fee, expense, suit, order, judgment and adjudication whatsoever hereafter the County in consequence of any act or omission by AJGA in the performance of this contract and AJGA will provide the County with proof of insurance to meet same before the County shall be required to make payment.
9. The term of this Agreement and MOU commences May 15, 2025, and shall continue through September 30, 2027.

American Junior Golf Association

GENESEE COUNTY

By:
Its:

Delrico Loyd, Chairperson
Board of County Commissioners

Dated: _____

Dated: _____